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MEDIA ADVISORY

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LIFE IN COLOR “REBIRTH” TOUR, THE WORLD’S LARGEST PAINT PARTY, RETURNS TO BROADBENT ARENA

WHAT: Life in Color “Rebirth” Tour brings the world’s largest paint party back to Broadbent Arena. Life in Color is an eclectic party for adults 18 and older that features DJs, aerial acts, stilt-walkers, contortion acts, fire shows and paint cannons.

WHEN: September 13, 8:00 p.m.

WHERE: Broadbent Arena

TICKETS: \$74.02 and \$85.62**, VIP tickets
\$35.92 and \$52.82**,
**Price determined by date and time of purchase
Ticket holder must be 18 years old to enter the event

VIP tickets include Express Entry through a VIP line, t-shirt, paint bottle, CD, sunglasses, towel, backpack and bracelet.

Parking: \$8 per vehicle

Tickets are on sale at the Kentucky Exposition Center and Kentucky International Convention Center Ticket Offices, Ticketmaster outlets, by calling 1-800-745-3000 or online at www.ticketmaster.com. For additional information, visit <https://www.lifeincolor.com/>.

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One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 425,700 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm

Machinery Show, and the North American International Livestock Exposition. Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. Parking at the Kentucky Exposition Center is \$8 per vehicle. For more information, go online to www.kyexpo.org.